AGILISIUM
Insights. Humanity. Impact.

HCP Sentiment Intelligence AI

AI-powered, multilingual HCP sentiment intelligence agent that continuously listens to scientific conversations across languages, regions, and channels, transforming fragmented insights into actionable engagement strategies.

Business Challenges

HCP sentiment varies widely across markets, languages, and channels, yet most organizations rely on delayed, qualitative feedback and limited surveys while critical signals are lost in unstructured data.

Key Capabilities

- Context-preserving multilingual translation and sentiment analysis maintaining clinical terminology nuance

- Real-time monitoring of structured and unstructured sources with auto-tagging of themes and sentiment shifts

- Role-based briefings with actionable recommendations via dashboards and alerts, with compliance-ready audit trails

Business Impact

›› **30% increase in HCP engagement rates through sentiment-led targeting and messaging**

›› **40% faster localization of brand communication improving market responsiveness**

›› **25% improvement in field force effectiveness with timely, context-specific insights**

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