

# MLR Review Acceleration AI

AI-powered MLR pre-review and risk validation agent that automates grammar checks, claim verification, PII detection, and branding compliance before submission to Medical, Legal, and Regulatory teams.

## Business Challenges

MLR reviews are a major bottleneck in commercial execution with manual, sequential review processes leading to repeated rework cycles, delayed campaign launches, and increasing friction between marketing and compliance teams.

## Key Capabilities

- Automated pre-checks for grammar, formatting, brand compliance, and style guide adherence before MLR submission
- AI-driven claim validation against approved references with PII detection aligned to GDPR and HIPAA
- Audit-ready risk documentation with traceable validation logic and learning loops

## Business Impact

- 30–50% reduction in MLR review cycle time through early risk identification
- 40–60% fewer rework and resubmission loops improving first-pass approval rates
- 20–30% faster go-to-market for compliant materials

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