

Speaker Program Agent

AI agent that identifies the most relevant HCP for speaker programs and supports pre-program regulatory and internal compliance validation to ensure programs are approved before execution.

Business Challenges

Speaker program HCP selection is often driven by incomplete data and manual judgment while pre-program compliance reviews are typically manual and sequential, slowing approvals, increasing rework, and heightening regulatory risk.

Key Capabilities

- AI-driven HCP profiling analyzing expertise, prescribing patterns, peer influence, and regional context for optimal speaker-attendee matching
- Automated pre-program compliance validation including fair balance, claims usage, eligibility, spend thresholds, and speaker qualification
- Structured approval workflow with audit-ready documentation and closed-loop learning for continuous improvement

Business Impact

- 20–30% improvement in educational effectiveness through data-driven HCP selection
- 30–50% faster program approvals via automated compliance validation
- 40–60% reduction in compliance review workload with reduced rework cycles

Trusted by 25+ F500/G2000 Life Sciences Clients

